

This application is for The Big Gay Market, an LGBTQIA+ focused market taking place June 15th and 16th, 2024. **Please note: this event is on a Saturday and Sunday**

WHEN: SATURDAY AND SUNDAY, JUNE 15TH AND 16TH 2024. Load-in date: June 14th.

TIME: TBA - Estimated to take place from about 10am - 6pm on Saturday and 10am-4pm on Sunday. Performances and guest speakers may be held later.

WHERE: Alliant Energy Center, 1919 Alliant Energy Center Way, Madison, WI 53713

WHO CAN APPLY: This application is currently open to makers, crafters, and small businesses. Also open to local LGBTQIA+ non-profit organizations. Fair trade vendors and curated vintage vendors welcome. *This event does not include MLM, Direct Sales, or artificial intelligence (AI) generated art vendors.* Questions or concerns? Email us at thebiggaymarket@gmail.com

THIS SHOW IS CURATED, YOU MAY BE WAITLISTED: The goal is to have a diverse offering of products with a solid mix of established vendors and new-to-the-scene vendors. It's also a goal to keep from over saturating any one category. Vendors who were previously wait-listed from other markets will be given first preference.

EXPLICIT MATERIAL: If your art or creations contain explicit themes please note that in the application. We will follow up with creators that do have explicit material and discuss what may need content warning covers.

FOOD VENDORS: You may sell at this market if you have pre-packaged foods and/or beverages. Food carts and stalls will not be considered unless you are already approved by Alliant Energy Center.

BOOTH FEES:

- 10x10 indoor booth, 2 days, table and chairs included - \$300
- Guaranteed electric cost: TBD
- Guaranteed wifi cost: \$100 a vendor

50 percent of your booth fee is due upon acceptance. The last half is due 60 days before the event (April 16th).

If you would like to share a space with another vendor, please note that in the final question of the application and we will reach out

COVID-19 POLICY: We are working with Alliant on a mask policy that serves us and the community. We will have more information on our mask policy at a later date.

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A NOTE ABOUT BOOTH FEES AND CANCELLATIONS

Upon acceptance to the market, if you have concerns about affording the booth fee, please email us directly to discuss options. thebiggaymarket@gmail.com

If you drop out of the market earlier than April 16th, you will receive a full refund of your booth fee, minus any processing fees.

You will forfeit your booth fee if you drop out AFTER April 16th. Extenuating circumstances will be dealt with on a case by case basis.

PLEASE INCLUDE NOTES ABOUT OTHER VENDORS YOU'D LIKE TO BE AROUND OR ANY OTHER LIMITATIONS/NEEDS/HOPES REGARDING THE SHOW. If you have access needs, allergies, phobias, etc. please note these as well. We want to ensure all vendors are comfortable. Electricity access can be arranged for an additional fee.

APPLICATION TIMELINE AND TERMS

We will be taking vendors on a rolling basis, so it is best to apply early. Upon acceptance you will be sent a Paypal invoice with a deadline of two weeks after acceptance. If you have trouble paying the fee, please email us at: thebiggaymarket@gmail.com