

## **THE BIG GAY HOLIDAY MARKET VENDOR APPLICATION INFORMATION**

This application is for The Big Gay Holiday Market, an LGBTQIA+ focused market taking place Dec 20th and 21st, 2024. \*\*Please note: this event is on a Friday and Saturday\*\* Friday will be a ticketed night market!

### **DATE:**

Friday and Saturday, December 20TH AND 21st 2024.

Load-in date is Friday, Dec 20th This is non-negotiable. Specific load-in times will be discussed upon acceptance. You absolutely MUST be able to be set-up and ready to vend by Friday at 6pm.

### **TIME:**

The market will be open to the public Friday from 6pm - 10pm and Saturday from 9am - 5pm.

### **LOCATION:**

Alliant Energy Center, 1919 Alliant Energy Center Way, Madison, WI 53713

### **WHO CAN APPLY:**

This application is currently open to makers, crafters, and small businesses. Also open to local LGBTQIA+ non-profit organizations. Fair trade vendors and curated vintage vendors welcome. This event does not include MLM, Direct Sales, or artificial intelligence (AI) generated art vendors. Questions or concerns? Email us at [thebiggaymarket@gmail.com](mailto:thebiggaymarket@gmail.com)

### **THIS SHOW IS CURATED:**

The goal is to have a diverse offering of products with a solid mix of established vendors and new-to-the-scene vendors. It's also a goal to keep from over saturating any one category. Vendors who were previously wait-listed from other markets will be given first preference.

### **EXPLICIT MATERIAL:**

If your art or creations contain explicit themes please note that in the application. We will follow up with creators that do have explicit material and discuss what may need content warning covers.

### **FOOD VENDORS:**

You may sell at this market if you have pre-packaged foods and/or beverages. Food carts and stalls will not be considered unless you are already approved by

Alliant Energy Center. Alliant Energy Center requires additional fees for food vendors. Please email us for more information: [thebiggaymarket@gmail.com](mailto:thebiggaymarket@gmail.com)

### **BOOTH FEES:**

- 10x10 indoor booth, 2 days, table and chairs included - \$340
- 10x10 indoor booth, 2 days, no table/chairs - \$300
- Electric and wifi are purchased directly through Alliant Energy Center. We do not have an estimate on that cost at this time.

**100 percent** of your booth fee is due upon acceptance. Payment plans and scholarship applications are available and more information will be sent if you are accepted.

\*If you would like to share a space with another vendor, please note that in the final question of the application and we will reach out\*

### **COVID-19 POLICY:**

We will be operating this market similar to our Pride 2024 market. Masks will be required from 9am - 11am on Saturday. The rest of the market will be "Masks Optional" with masks being available and provided by the market.

### **CANCELLATIONS:**

If you drop out of the market earlier than October 20th, you will receive a full refund of your booth fee minus processing fees. You will forfeit your booth fee if you drop out AFTER Oct 20th. Extenuating circumstances will be dealt with on a case by case basis.

### **APPLICATION TIMELINE AND TERMS:**

We will be taking vendors on a rolling basis with applications officially closing on September 15th at 11:59pm CST, so it is best to apply early. Upon acceptance, you will be sent a Wix booth payment invoice with a deadline of 10 days after acceptance. Failure to pay the fee and no communication with show admin may result in the cancellation of your booth. Scholarship information and payment plan information will be included in acceptance emails.

### **QUESTIONS/CONCERNS:**

Please email [thebiggaymarket@gmail.com](mailto:thebiggaymarket@gmail.com)